

To the members of the Run Nash community,

I didn't come to the business of running through the love of the sport as a former athlete or running enthusiast. No, it's safe to say I swore off standalone running as a sport when I came in dead last at the All School 5k when I was in the 4th grade. I came into the business of running when I fell in love with the sport as an event intern at the 2007 Country Music Marathon.

It was seeing firsthand the grace in which an elite athlete pushes themselves to the max and seemingly floats to the finish, the joy and laughter coming from a middle of the pack group of family members enjoying the sights and sounds of Nashville on foot, and the perseverance on the face of the back of the packers who made a commitment to themselves and saw it through to the finish line.

It was on that race day that I knew it was you, the everyday athletes, that I wanted to work for. It's you, with so much life on your plates, who were still able to commit to and finish a 5k, Half or Full Marathon. And it's you, who I will continue to listen to and work for as I take over as owner and operator of the Run Nash portfolio of events.

After 15 years in the industry and over 500,000 runners served, I am excited to continue the mission of Run Nash by creating fun and inclusive events for runners and walkers of all levels that encourage healthy living, involve the whole family, and support the local community.

As the new owner of Run Nash, I promise to:

1. Put the Participant First
2. Sweat the Small Stuff
3. Be Mindful of our Impact on the Environment



My Promises to You:

Put the Participant First

Let's be honest, we wouldn't be in business if it wasn't for you! That's why I am committed to creating a customer first approach in each and every decision we make and interaction we have with you! We will look after the interests of every participant whether you're blazing in at a 2:10 marathon or pulling up the rear like I love to do! We want each participant to have an enjoyable and memorable experience that will keep that runner's high going past the finish line!

Sweat the Small Stuff

I sweat the small stuff because every detail in an event is important to the overall experience for participants, spectators, and our host city. We will be exhaustive in our planning and preparation, thorough in our communication to you, and expert in our execution. We will look after every detail and keep you informed so you can focus on enjoying the event and reaching your goals.

Be mindful of our impact on the environment

I've worked a lot of events and I've seen a lot of waste. It's important to me, as an event producer, that I do my part to create an environment-friendly event experience. Pre-event we will look for suppliers who use sustainably sourced products and post-event will work to divert event materials from landfills through composting, recycling, and reusing. We will look to innovative solutions to continue to evolve how we create our events.

And of course, we promise to have a lot of FUN creating these runs! We hope you will find some fun out on the run by joining us in 2022.

See you at the finish line!

Malair McCormick

